



June 29

SCIIF 2023 Closes with Success in Stimulating Innovation Enthusiasm through Whole-process Exhibits of Intelligent Manufacturing

The 2023 South China International Industry Fair (SCIIF), an annual industrial event of great scale and influence in South China jointly organized by Hannover Milano Fairs Shanghai and DLG Exhibitions & Events Shanghai Industry & Commerce Exhibition Co., Ltd. that aims to promote industrial integration and embrace industrial intelligence, was successfully held at Shenzhen World Exhibition & Convention Center (Bao 'an New Hall) on June 27-29, 2023. This three-day event has attracted more than 800 enterprises engaged in advanced and sophisticated manufacturing at home and abroad, as well as 126,877 trade visitors, the number of whom grew beyond expectations and hit a new high.

Jointly built by the organizers of HANNOVER MESSE and China International Industry Fair, SCIIF is a high-profile comprehensive industrial event of great importance in South China, and also a very popular platform for exhibitors to display global cutting-edge technologies. With carbon peaking and carbon neutrality as its orientation, SCIIF this year stays firm to the new development philosophy, and actively advances the transformation and upgrading of the manufacturing industry, in a bid to guide enterprises on a path of green, low-carbon and circular development.

All-round Upgrading to Embrace Green Technology

This event features many improvements from the previous event in terms of exhibition area, exhibition theme and the number of visitors. More than 800 exhibitors, from areas such as industrial automation, machine vision, laser technology, CNC machine tools and metal processing, robotics, new-generation IT and application, industrial Internet, circuit board equipment and raw materials, testing and measurement, have thoroughly implanted the concept of green development into their products and technologies, jointly injecting new vitality into high-quality development of the ecological industry. SCIIF 2023 links with the 26th Beijing Essen Welding & Cutting Fair, a concurrent welding brand exhibition held in the same place as it, together creating a fascinating industrial display platform of 140,000 square meters for visitors.

Shenzhen, one of China's special economic zones, is a highland for innovation worldwide and possesses an important economic status in the world, according to SVP Arno Reich of Deutsche Messe AG. He also stressed that the success of this event suggested a good start for the recovery of China's large markets after the pandemic, and Chinese enterprises have showcased advanced technologies that were quite impressive. He was looking forward to seeing more Chinese enterprises at HANNOVER MESSE 2024.

All-star Lineup Empowering Intelligence with Innovation

PRESE

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PRENSA
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IMPRESA
報道
PRESSEN
مطبوعات
SAJTÓ
עיתונות
PERS
ΤΥΠΟΣ
STAMPA
الصحافة
BASIN
新闻稿
PRESS
ข่าวสาร
LEHDISTÖ
TLAC
PRASA
TISK



Adapting to the times tide of Industry 4.0, SCIIF which integrates global network resources of HANNOVER MESSE has attracted many overseas manufacturers to seek cooperation opportunities. **The Industrial Automation Exhibition Area** pools a plethora of well-known exhibitors in the field of automation worldwide. Beckhoff, Rittal, ORIENTAL MOTOR, WAGO, Weidmüller, Bernstein, BANNER, Hilscher, Controlway, Leadshine, MOONS', World Precision, UPUN, SUPU, GKONCY ELECTRIC, Shihlin Electric, Solidot and MatriBox demonstrate the high-quality manufacturing strength and innovation capacity of manufacturing at home and abroad. Controlway displays many special products like inductive transducers and photoelectric sensors, and delivers a variety of innovative intelligent solutions; Shihlin Electric systematically showcases transducer & servo, medium-and low-voltage distribution and other quality products as well as industry system solutions; and UPUN debuts this high-profile event in the mid-year with a full range of intelligent manufacturing technologies, innovative products and solutions, covering the applications of power, industrial control, automation, rail transit, new energy, etc.

At the Machine Vision Exhibition, major exhibitors, including KEYENCE, LMI, OPT, SmartMore, HCvision, SSZN, MEGA PHASE, NextVisionTech, Microview and I-TEK, present customers a grand feast of machine vision based on a combination of static and dynamic forms, and display a variety of main and auxiliary products covering vision systems, light sources, industrial cameras, industrial lenses, 3D laser profile scanners and intelligent code readers, saving customers the trouble of matchmaking with multiple suppliers and truly realizing one-stop matching services that integrate acquisition, imaging and transmission. Well-known exhibitors at **the Test and Measurement Exhibition and TPCA Show SHENZHEN** display cutting-edge technologies and products in the intelligent manufacturing industry chain in line with the development trend of large-scale intelligent production and flexible production of advanced manufacturing. **Industrial Internet Experiencing Show** pools ZKH, MyMRO and many other giants in the industrial e-commerce and digital supply chain as well as benchmarking enterprises of industrial digital transformation and intelligent upgradings such as MAGUS, DataMesh and iSGR, which exhibit a variety of industrial clusters and application scenarios like electronic manufacturing, intelligent factory, intelligent production and intelligent logistics of the laser industry. Among them, ZKH participated with multiple business segments affiliated to it, MyMRO unveiled the *MyMRO Product Catalog* on the first day, MAGUS demonstrated its industrial real-time database and supporting integrated production control system, which is reputed as the “central nerve” of industrial production that solves Western “bottleneck” technology monopoly.

Many leading laser and additive manufacturing enterprises have settled in Bao'an, a large-scale industrial manufacturing area in Shenzhen and the core carrying area of laser and additive manufacturing industrial clusters among Shenzhen's "20+8" industrial clusters. The 16th LASERFAIR SHENZHEN opened with the Awarding Ceremony of the 6th China Laser Industry Innovation Contribution Award--Secret Light Awards (SLA), the top award of the



whole laser industry chain, which was successfully held on June 26. 51 enterprises and units in the upstream and downstream of the domestic laser industry chain won the annual Laser Awards, and showcased their innovations in the halls of **LASERFAIR SHENZHEN and Metalworking and CNC Machine Tools Show**. It features the participation of a number of laser intelligent manufacturing enterprises, including HAN's Laser, Hymson, Sunshine, Strong Laser, DERATECH, Raycus, Maxphotonics, K-LAB, United Winners, Hanwei, FEIBO, EMPOWER, T-WIN and Zane. Noteworthy, this year has seen an increase in the number of exhibitors by around 40%, a full demonstration of the accelerating release of economic vitality in China.

Positive Feedback from Participants Who Left with Fruitful Results

Three-day SCIIF provides a display platform throughout the industrial system that integrates production, display, purchase, service, and exchange, and witnesses on-site transactions one after another, continuous visits and negotiations as well as numerous visitors at the exhibition booths. The Organizer has invited more than 300 trade visitor groups in a targeted way, and organized several supply-demand procurement matchmaking activities in collaboration with industry associations, university research institutions, large manufacturing enterprises, industrial parks and other channels, so as to build a platform for one-to-one business exchange. This has received high praise from the exhibitors and visitors.

Mr. Wang, Vice President of "MotionG", a new-generation AI industrial engineering platform that participated in SCIIF for the first time, told the Organizer, "SCIIF provides a platform for enterprises to display respective products and technologies, and to identify more potential opportunities for cooperation through benign interaction and communication with other excellent enterprises. At the same time, the Organizer has offered all-round support and assistance in hardware and software aspects such as curation, infrastructure construction and promotion, thanks to which MotionG had a good exhibition experience."

The visitors have shown unprecedented enthusiasm for the exhibition, which is a full reflection that both the exhibitors and visitors have been looking forward to SCIIF for a long time, according to Liu Chuan from Marketing Department of ORIENTAL MOTOR. It's a delight for ORIENTAL MOTOR, a professional manufacturer of small motors, to communicate with a myriad of trade visitors at the leading exhibition in the industrial field.

An old friend of SCIIF--Controlway (SUZHOU) Electric Co., Ltd. also spoke highly of this exhibition. It contacted more high-quality customers and partners than expected by relying on the professional platform built by the Organizer, and brought many featured products and innovative intelligent solutions to Shenzhen, further facilitating its own expansion of customers and improvement of brand awareness.



The Head of Marketing Department, HAN's Laser fully affirmed the brand awareness and exhibition spillover effect of SCIIF. He said, "SCIIF is one of the most important industrial events in South China. You can harvest a lot from its eight theme sections and concurrent industry forums. HAN's Laser has seen visitors in an endless stream to its booth, with the on-site turnover and exhibition effect up to its expectation."

Punch-in and blockbuster raffle at the exhibition site are even hotter than the weather in Shenzhen. SCIIF "Smart Travel" reception desk gathered a long queue. SVP Arno Reich of Deutsche Messe AG drew the ultimate prize "Round-trip tickets to 2024 HANNOVER MESSE +VIP Tour" onsite for the lucky winner who can realize his dream of visiting Hannover free of charge. On top of that, "punch-in for gift" activities at major booths have received overwhelming responses from participating visitors who left with fruitful results.

Discussion on Hot Topics to Sweep Away Industry Fog and Identify Opportunities

27 concurrent forum and conference activities well-crafted by the organizers, including the "2023 South China International Machine Vision Exhibition & CSIG Intelligent Vision Perception and Detection Forum", the LMN World Laser Manufacturing Conference 2023, the 2023 (12th) Global Automation & Manufacturing Summit China--Shenzhen Session, and the 2023 High-quality Development Forum on "Carbon Peaking and Carbon Neutrality" of the Logistics Industry, came to a successful conclusion. Industry players, association representatives and business elites jointly discussed the direction of post-pandemic high-quality development of the industry, and new business opportunities under a new development pattern centering on hot topics like laser photon technology, new energy, machine vision, digital and intelligent logistics, industrial Internet and 3C.

In June, SCIIF 2023 successfully concludes, bringing industrial a "heat wave" across Shenzhen. However, the pace of progress never stops. We are looking forward to seeing you at China International Industry Fair in September.

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