



Chengdu International Industry Fair

April. 26-28, 2023

Western China International Expo City

www.cdiif.com

After Show Report



2023

 上海工业商务展览有限公司
SHANGHAI INDUSTRY & COMMERCE EXHIBITION CO., LTD.

 Deutsche Messe
 FIERA MILANO
汉诺威米兰展览(上海)有限公司

 四川天府国际会展集团有限公司
Sichuan Tianfu International Convention & Exhibition Group Ltd.

 PENG CAN
四川彭程文化传媒有限公司
Sichuan Pengchen Culture Media Co., Ltd.

EXHIBITION OVERVIEW



Guidance by:
Chengdu Municipal People's Government

Supporters:
Chengdu Municipal Bureau of Economic and
Information Technology

Chengdu Municipal Bureau of Exposition
Sichuan Tianfu New Area Management Committee

Organizers:
Hannover Milano Fairs Shanghai Ltd.
DLG Shanghai Industry & Commerce Exhibition Co.,Ltd.
Sichuan Tianfu International Conference & Exhibition Co., Ltd.
Sichuan Pengcan Culture Media Co.,Ltd

Co-organizer:
Shanghai Yachuan Advertising Co.,Ltd.

Prosperous and stable economy come from prosperous industrial development and stable industries. On April 28, the second Chengdu International Industry Fair (hereinafter referred as the "CDIIF") successfully concluded at Western China International Expo City. Focusing on the topic of "Industry Orientation, Promotion for New Development of Industries", this "CDIIF" put emphasis on cutting edge technologies and industrial applications such as industrial automation, metalworking and CNC machine, robots, new generation of information technology and its applications, industrial Internet, new materials, energy-saving & industrial accessories. It attracted 650 enterprises from global industries, among which local enterprises in Sichuan account for 15% and "SRDI" enterprises account for 30%. The exhibition area is 60,000 square meters. The three-day fair attracted a total of 43,885 professional audience to visit.

6
Sqm

650
Exhibitors

43885
Visitors

EXHIBITOR ANALYSIS

650 exhibitors came from 13 countries and regions, include, China, Germany, France, Japan, Italy, the US, Korea, Netherlands, Sverige, Switzerland, India, Israel and Taiwan China, 46 of them were foreign or foreign-invested companies.

Major Exhibitors



*The names are in order without priority

Exhibitor Review

Sichuan Intelligent Manufacturing and Innovation Center

This is the second time for us to cooperate at CDIF. Compared with the first CDIF, this fair has been greatly improved in activity organization, visitor flow, and industrial influence. As a member of the intelligent manufacturing and ecological exhibition area, we are very grateful to the organizer for providing the display platform and allowing us to show our products and our technical advantages to our customers and partners across the country. We express our gratitude again for the arrangement by the organizing committee, and we hope that the CDIF will be held better, with its brand influence being increasingly broad. We will attend the CDIF with higher enthusiasm and constant innovation so as to create greater value for customers and the market.

WAGO Electronic (Tianjin) Co., Ltd.

Although it has only been held for 2 sessions, the CDIF has already been a very influential automation fair in Southwest China. The professional organizer and the best service quality are keys to its success. WAGO also expects more cooperation opportunities with the CDIF in the future, strives to move towards a new direction of industrial development with western enterprises, and promotes a new round of industrial capacity development in West China.

Jinan Bodor CNC Machine Co., Ltd.

The CDIF is a vital media for the western industry to the outside world and an important platform for economic cooperation and trade exchanges. It helps manufacturing enterprises grasp the strategic opportunities under the trend of sci-tech revolution and industrial transformation and keep up with the trend of digital transformation. Bodor's debut at the CDIF was a complete success in scanning cutting, digital building, core technology demonstration, and booth construction and design, etc. The CDIF's strategic goals and values are highly consistent with that of Bodor, laying a solid foundation for this cooperation. The two parties have deepened practical cooperation in the industry, maintained a sound momentum for economic and trade exchanges, and benefited upstream and downstream enterprises in the industrial chain.

Han's Laser Smart Equipment Group

At the CDIF 2023, Han's Laser demonstrated its innovative capabilities and technical advantages in intelligent manufacturing, providing a fine platform for visitors to understand and experience laser smart equipment. Compared with the previous CDIF, the visitor flow of this fair reached an ideal level, and the intended customers increased compared with that in previous years. And there was a successful deal of a high-power machine on site. Since then, Han's Laser Smart Equipment Group has shown technical strength and market competitiveness in the laser field at the CDIF, and provided strong support and services for the industrial development of West China.

ASUS Computer (Shanghai) Co., Ltd.

This CDIF is ASUS' debut after entering the manufacturing industry. As is known to all, the CDIF has always been one of the influential industrial platforms in West China. The achievement in this CDIF is completely beyond our imagination. ASUS is honored to meet with everyone through this platform, conduct deep and extensive exchanges and discuss the future development trend of intelligent manufacturing industry with everyone. In the future, ASUS will remain committed to cooperating with the CDIF and creating more values to the world. Wish the CDIF a better future!

Turck (Tianjin) Sensor Co., Ltd.

The successful host of the CDIF fully reflects the meticulous and serious professionalism of the organizer. At this CDIF, Turck presented new automation products and solutions, which are refreshed with innovative product technologies and intelligent solutions. The overall fair focused on the new trend of automation development and has set a new benchmark for automation exhibitions in Southwest China.

ROKAE (Beijing) Technology Co., Ltd.

The CDIF 2023 converged exhibitors from all over the world to show the application scenarios of new technologies and products in global manufacturing industry. With strong exhibition scale and exhibition lineup, we have attracted widespread attention. In the future, we will continue to give emphasis on West China, make full use of our innovative and excellent robot technology, products and flexibly intelligent solutions, empower customers in the manufacturing industry in China and even the world, and contribute to the digitalization, flexibility and intelligent transformation and upgrading of the industry.

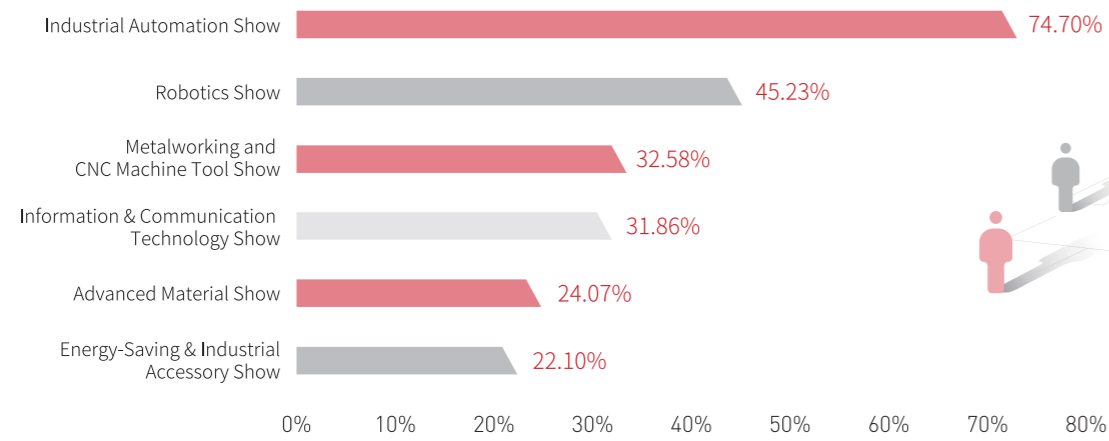
DERATECH (Suzhou) Co., Ltd.

The lovely season of gentle spring breeze and silent spring rain is also the best season for tourism in the most beautiful Rongcheng, (the nickname for Chengdu City). The second three-day CDIF arrived as scheduled. DERATECH has received strong support and attention from governments at all levels and organizers in Chengdu and, and we would like to thank Hannover Milano Fairs Shanghai Ltd. for providing the high-quality platform. This helped us carry out face-to-face and deep exchanges with new and old customers in West China. We have gained cooperation opportunities from this CDIF and were recognized by many well-known enterprises in West China, as well as collecting a large number of customer and potential customer resources. This has also laid a good brand image and customer foundation for DERATECH to better expand the market in West China.

VISITOR ANALYSIS

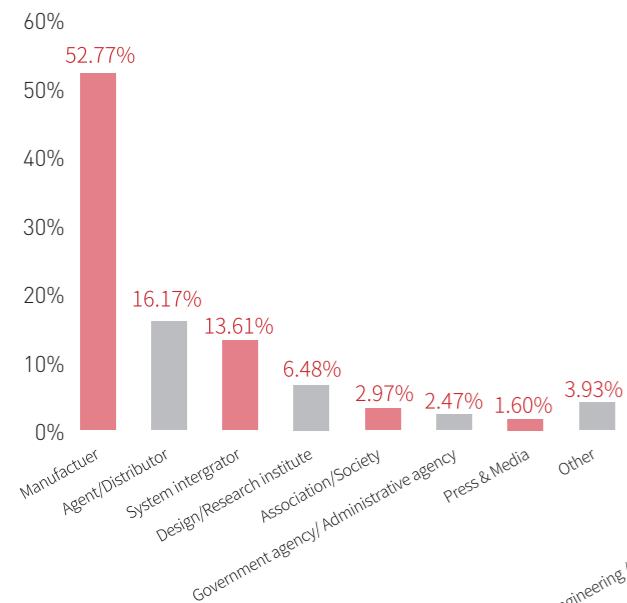
The 3-day exhibition attracted 43,885 trade visitors, domestic visitors came from 31 different provinces, 90.70% of the domestic visitors came from Southwest China, followed by 3.76% came from the East China region.

Areas of interest

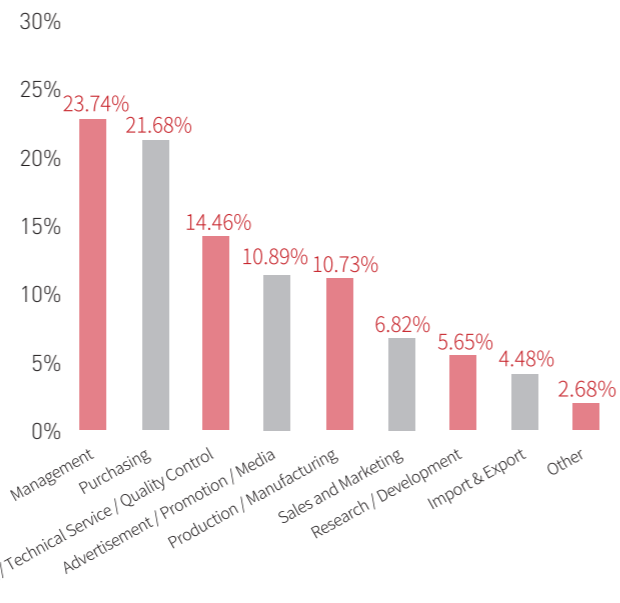


*Due to multiple choices, the total percentage is beyond 100%.

Analysis of Company & institution type



Analysis of Job Nature



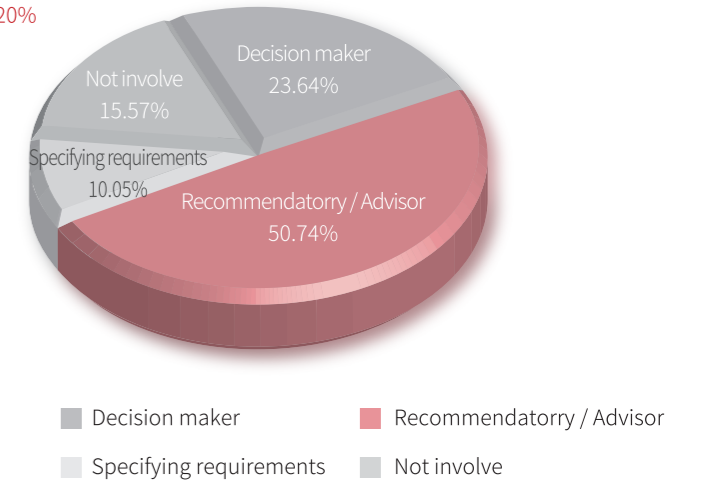
*Due to multiple choices, the total percentage is beyond 100%.

Business domain analysis of the company/institution

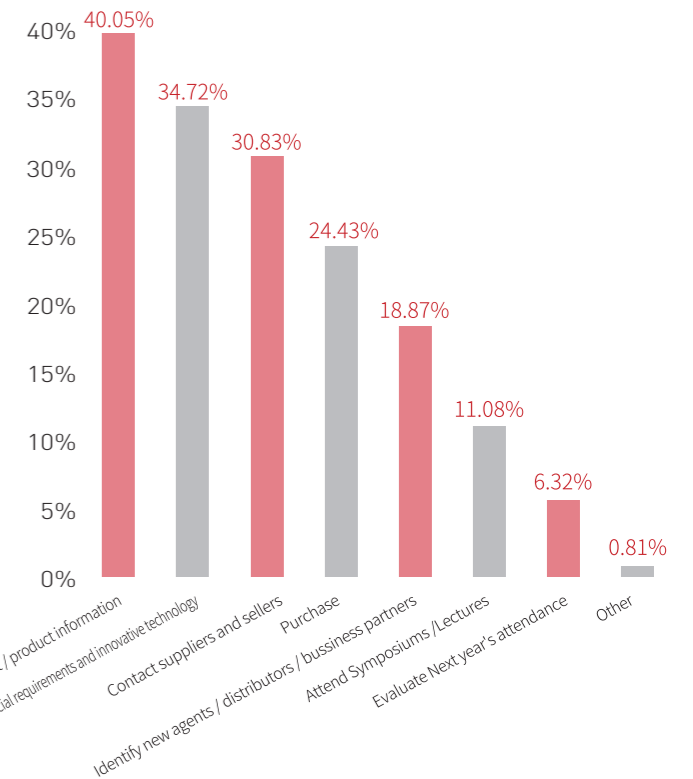


*Due to multiple choices, the total percentage is beyond 100%.

Analysis of the role of visitors in purchasing



Analysis of Visiting Purpose



*Due to multiple choices, the total percentage is beyond 100%.

VISITOR REVIEW



Chengdu Machinery Industry Association

We would firstly express our gratitude to the organizer for offering this opportunity to visit and study at this fair. The CDIIIF converged the world's well-known brands of industrial automation and robots and provided a variety of advanced and refreshed products and cases. We felt that time was too limited to explore the whole exhibition hall. At this CDIIIF, our association arranged and organized a group of more than 700 people to visit the fair for 3 days. Although it was in such a hurry, this CDIIIF really benefited us a lot, and we found a number of valuable technologies and enterprises, and learned the latest industry information. At this CDIIIF, companies from various countries displayed their advanced technologies and learned from each other for studying advantages, contributing to an intelligent development trend of the traditional manufacturing industry. We are looking forward to the next CDIIIF and are deeply grateful to the organizers for their considerate services.



Chengdu Sheet Metal Association

This CDIIIF continued to use the topic of "Industry Orientation, Promotion for New Development of Industries" and displayed seven exhibition areas. It remained committed to focusing on key industries such as industrial automation, metalworking and CNC machine tool, robots, information technology (industrial Internet), new materials, and energy-saving & industrial accessories. It has built an efficient bridge for upstream and downstream enterprises to balance their supply and demand, promoted the transformation of manufacturing industry to digitalization, Internet and intelligence orientation, and promoted a new round of industrial capacity development in West China. This CDIIIF further built a global high-quality exchange and cooperation platform for the manufacturing industries all over the world, strove to display the application scenarios of new technologies and new products in the national and even global manufacturing industries, and tried to reflect the inter-embedded characteristics of the industrial chain and supply chain.



AVIC Chengdu Aircraft Industrial (Group) Co., Ltd.

This year, our Group organized more than 100 relevant personnel to visit the CDIIIF in batches. This CDIIIF has fully demonstrated the level of an international advanced fair, gathered hundreds of internationally and domestically leading industrial enterprises, showing cutting-edge equipment innovation strength and professional equipment manufacturing capabilities and attracting tens of thousands of professional and technical personnel. This CDIIIF was a bridge connecting industrial enterprises in West China and the world's leading industrial technology, allowing us to witness the high-end academic exchange platform of intelligent manufacturing. This exhibition and technical exchanges have doubled the confidence of industrial enterprises and scientific and technological workers in West China, allowing us to obtain industry information and cooperation opportunities, extend our exchange platform and expand our horizons and knowledge.



Chengdu Galaxy Magnets Co., Ltd.

At this CDIIIF, we organized more than 50 personnel to visit and study at the fair. What shown by professional manufacturers in such areas as electrical components, industrial automation, digital intelligent factory, vision and its supporting softwares, light sources, shots, etc. at the CDIIIF expanded our engineers' horizons, provided some new ideas for our future project development, and also helped us find some potential suppliers. What's more, the organizers were considerate to those of us who visited at the CDIIIF; they not only contacted and notified relevant important information in advance, but also arranged pick-up and drop-off services, providing great convenience for enterprises that were far from the venue.



Conference and Forum



- ◆ Opening Ceremony and Opening Day Forum of Chengdu International Industry Fair (CDIIF)
- ◆ 2023 Yangtze Delta Economic Zone Digital Factory Transformation Summit and International Industry IoT Conference Southwest China Summit
- ◆ 2023 Chengdu Digital and Intelligent Logistics Manufacturing Seminar
- ◆ Seminar on PLC open Technology for Supporting Intelligent Manufacturing
- ◆ (The Twelfth) Global Automation & Manufacturing Summit China 2023 (Chengdu)
- ◆ Innovation, Integration and Intelligence—Vision and Sensor Technology Seminar

- ◆ APS Asia Powertrain Industrial Technology Conference
- ◆ 2023 Chengdu-Chongqing Electronic Information Industry Intelligent Manufacturing Summit Forum
- ◆ Green Chemical Industry Park - New Chemical Materials & Electronic Chemicals Thematic Exchange Seminar
- ◆ Annual Conference of Sichuan Automation Industry – Intelligent Manufacturing Empowers Safe Production
- ◆ "Digitalization & Intelligence" Aicaigou Industrial Future Conference



- ◆ 2023 "Convergence of Innovation and Intelligence" Empowering the New Development of the Industry - Special Roadshow of CDIIF
- ◆ Seek development with opportunities and challenges—Discuss industry development and transformation & upgrading of enterprises
- ◆ 2023 Chengdu-Chongqing Manufacturing Digitalization and Intelligence Development Salon
- ◆ "The 14th Five-Year Plan" High-quality Development of China's Manufacturing Industry - Thematic Forum on Intelligent Manufacturing and Key Industrial Internet Technology (OPC UA) Applications



- ◆ Vision/Robots and Digital Factory Applications Forum
- ◆ Sino-German Intelligent Manufacturing Cooperation and Development Forum
- ◆ Intelligent Agricultural Machinery and Equipment Promoting Agricultural Modernization
- ◆ Central and Local Science and Technology Business Exchange and Communication Activities - Special Salon on Industrial Automation and Digital Transformation & Upgrading Applications
- ◆ Advanced Manufacturing Technology Entering the West China
- ◆ 2023 Sichuan High-end Equipment Design Manufacturing and Practice Forum



Over 100 media conducted interviews and wrote articles of CDIIF, national-level media such as Xinhua News, China News Service, provincial-level media like Sichuan TV, Chengdu TV, Sichuan Daily, Chengdu Daily and industrial media eg., China Industry News, China Trade New Post did 360-degree media coverage of CDIIF.

Media Promotion



21 Concurrent Events Attracted 2,500+ Participant



Chengdu International Industry Fair

Get New Technology First
April. 24-26, 2024

Western China International Expo City

www.cdiif.com

See you next year

Concurrent Events



| Guidance by:

Chengdu Municipal People's Government

| Supporters:

Chengdu Municipal Bureau of Economic and Information Technology

Chengdu Municipal Bureau of Exposition

Sichuan Tianfu New Area Management Committee

| Organizers:

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